

What Are Meta Tags?



As part of your Profile set up, you get to create your own Meta Tags!

Meta Tags are hidden code that helps major search engines find and post your profile in their search results

This is a unique feature that can put your profile on the left hand column of search engines like Google, Yahoo, Bing, and Ask.com

Here is an example of Meta Tag “Best Practices”

Title Example

Loewen Plumbing: Plumbing and Heating Services in the Plainville Ma area

Note ...{name}, {primary service}, {location}

Description

Loewen Plumbing & Heating (Plainville MA) has been providing complete plumbing and heating services for over 20 years. Services include residential and commercial plumbing and heating, appliance installation, relocation and repair, etc....

Note ... {name}, {location}, {primary service}, {expanded description of service}

Keywords

Loewen Plumbing & Heating, Plainville MA, 02762, 508-399-8734, plumbing, heating, appliances, repair, Mansfield MA, North Attleboro MA, Attleboro MA, Wrentham MA

Note ... use words, or two word phrases ... {name}, {primary service}, {zip code}, {phone number}, {all other words that describe your service or product}, {all towns – or primary towns - in your service area}

Noticed the repetition of key words like name, service, location!!!

[BACK](#)

[HOME](#)

[REGISTER](#)

REMEMBER: THIS FEATURE IS FREE WITH YOUR MYLOCALPRO.COM LISTING