

## What is a MyLocalPro.com Profile?



Your MyLocalPro profile provides your business with an on-line platform for you to showcase your business and information to clients and prospects!

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*Here are the fields available on your profile template:*

- Name & Address ■ Directions ■ Phone & Fax Numbers ■ Hours
- Email & Website Links ■ Business Specialties ■ Slogans & Logos
- Pictures ■ Discounts & Coupons ■ Narrative Billboard ■ Customer Reviews
- Discounts ■ Emergency Services ■ 'Tweets About Us'

***Brand New ...*** Video Uploads

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*Spotlight ALL the information that prospects and clients need to establish a favorable first impression ~ because first impressions matter*

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Plus...Exciting Profile Features:

- Modify and update your profile information whenever you want;
- Craft your billboard content to reflect important and current business information
  - Select your own unlimited number of search words
  - Track profile visits

