

## Our On-Line Banners



Local Business Directory Clients can create 'Banner Ads' to be highlighted on select search and result pages at MyLocalPro.com

Interested site visitors click on your banner and go directly to your profile page

*FACT: Profiles with Banner Ads have almost twice as many profile viewings as those that do not!*

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While it is not free, banner ads are extremely inexpensive!

Current click – through rates are suggested at \$0.10 - \$0.20

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### **How to set-up your Banner Account**

1. Click the Green Banner Button on your profile manager page
2. Purchase Banner Bucks
3. Create your Banner Ad – Header w/ four lines
4. Select your daily limit and your click-through rate
5. Submit for banner ad for approval  
(you'll get return notice of its status)

*Monitor your Banner Account activity by clicking on your Green Banner Button*

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