

## On-Line Announcements



At MyLocalPro.com, your profile is not at the mercy of being searched ...

*Instead, we proactively promote your profile through several online mediums*

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First, when you list with us,  
we will issue a series 'welcome announcements'  
on FaceBook, Twitter, and MySpace,  
with a formal announcement issued through our MyLocalProdotcom blog.

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Your direct profile will be highlighted in promotions on  
high traffic sites such as Craigslist and Twitter. For example:

... "Union Cycle (Attleboro Ma area) is closed right now, but you can check them  
out at [www.mylocalpro.com/unioncycle](http://www.mylocalpro.com/unioncycle) "... or ...

... "Looking for a plumber in the Modesto CA area? Check out  
[www.mylocalpro.com/akplumbing](http://www.mylocalpro.com/akplumbing) "

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MyLocalPro.com will also release any business news that you have going on through  
Twitter and our blogs. Businesses in our Billboard Communities will get their news  
releases included in the billboards and our community blog – ['Scoop Around Town.'](#)

MyLocalPro.com also runs targeted promotional campaigns, highlighting profile  
features like client reviews, new pictures, uploaded videos, etc. These promos will  
feature those profiles that are using those specific features.

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**REMEMBER: THIS FEATURE IS FREE WITH YOUR MYLOCALPRO.COM LISTING**